

8 tips that will help you to develop your career

The article tells about the tips that will help you to develop your career.

Tip # 1. Plan your own career

To build the plan of career development, you need to answer 3 questions:

- where do you see yourself (in professional work) for a certain period of time;
- how you meet the requirements of the market regarding the desired position;
- what you need to do to achieve the goal.

Keep in mind: it is equally important to properly present the knowledge, experience and skills that you already have. Depending on the jobs, try to present them differently every time focusing on your other strengths.

Tip # 2. Learn how to present your experience

You have to be ready to confirm everything that is indicated in CV and motivation letter. For example, if in a resume you list your participation in 10 projects, be sure to provide confirmation – advice, contracts, reports, specific and measurable achievements.

And don't use platitudes – no vague wording like "Have strong leadership skills" or "I am multi-functional and multi-tasking". It is better to say that the last 10 years you worked with multicultural projects and teams and give examples. It's good to strengthen your self-presentation.

Tip # 3. Develop your personal brand

The development of the personal brand consists of what you say, what you do and what others say about what you are doing. Be conscious and watch as the show itself. Enter all important events and achievements in a blog to your accounts on LinkedIn and Facebook, keep examples of your work. In a word – develop your professional portfolio.

We all are not just professionals, we integrated personal brands. For example, one of the most successful women in the world – the Director of Facebook Sheryl Sandberg is an activist and author of books.

How to become such a brand? Make a plan: you can write a book and starting a social initiative, to share experiences, etc. Work in multiple directions – it guarantees a certain safety cushion and will not fade. Move in different ways, but they will be linked.

Tip # 4. Position yourself correctly

It is very important how you position yourself in your CV. For example, an employer may seem that you are too young(a) / elderly(a). Or they might become frustrated question, how will you travel, if you have small children.

How to deal with it? Block the weak side strong. For example, you can say: "I'm young, but I already teach others" or "I Have three children, but I advocate the effective combination of work and personal life." Find out how to turn the weaknesses into strengths – this will help to [hire online essay writers](#) shift the attention from unnecessary questions.

Tip # 5. Develop and maintain contacts

Don't forget about those who can put in a good word: once a week or a month and dine with the people who are important to your development. This is your professional ecosystem, develop it.

In addition to old contacts should actively start new. Manage the development of your professional contacts: develop a strategy "N years want to achieve A, B and C" and think, who is able to help you with this. Always keep contact with these people, sending them from time to time something interesting and asking how they are doing.

Tip # 6. Ask for recommendations

When you need a recommendation please, not only to the leaders, but also to subordinates, colleagues, and teachers. So you will always have a backup plan in case separated from the head like something is wrong and I can't ask him about his recommendations.

Sometimes you ask for the contacts of references, and sometimes require a letter from them. If you have the opportunity, prepare a draft text in advance.

Tip # 7. Check that you know

Googling yourself is a very useful exercise. Type your name in Russian and English languages in Google and check links. If not, start working on it: get a blog, publish an article on your corporate website. Any references in the public sphere is your currency.

Tip # 8. Constantly evolving

Use every opportunity to upgrade their knowledge in the field, where they plan to build a career. Now think: what are 3-5 courses / conferences

will be useful to you and will improve your knowledge and contacts?